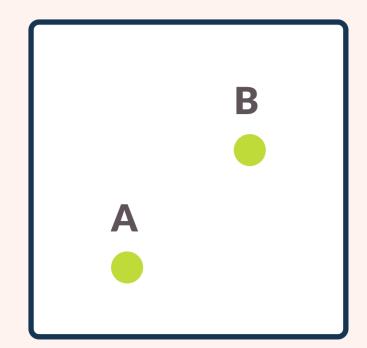
# 7 Elements of Design

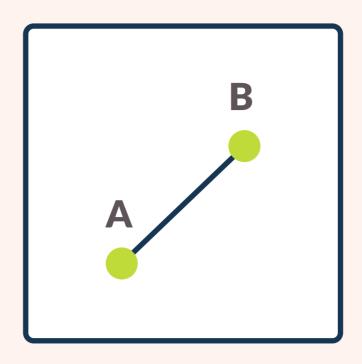




#### **Point**

A point on itself is an abstract object defined by a coordinate.

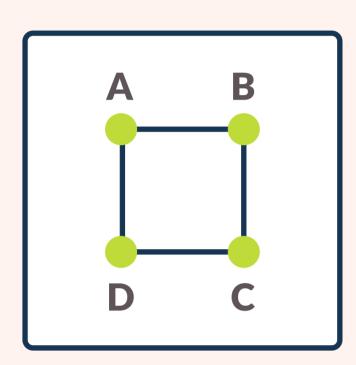
Every shape always starts with a point.



#### Line

A line is formed by connecting two points at different coordinates.

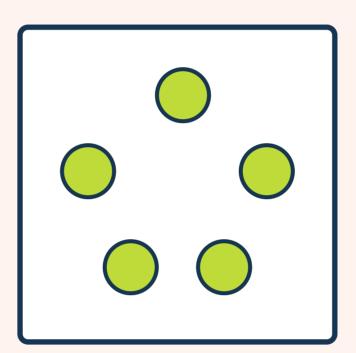
Line can be vertical, horizontal or an arc.



### Shape

A shape is a 2D area bounded by one or more lines.

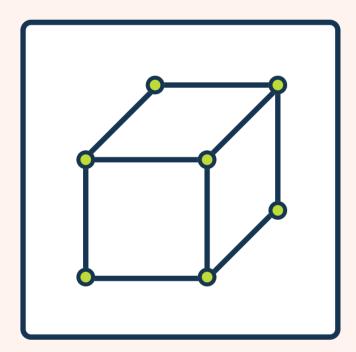
Shape can be geometric or organic.



#### Space

Space is the area around any object in a composition.

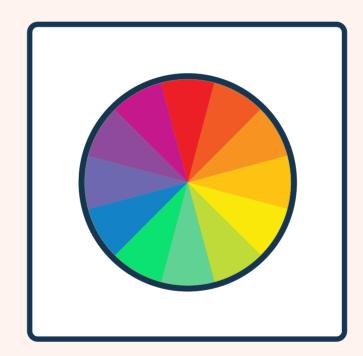
Space can be inside, between or outside elements.



#### **Form**

A form is a 3D object with measurable width, breadth, and height.

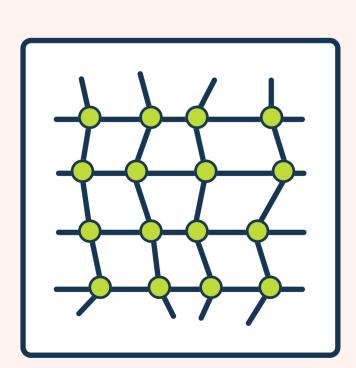
Form can be geometric, organic or random.



#### Color

Wavelengths of light that reaches our eyes is perceived as color.

Characterisitc of color: hue, saturation & lightness.



## **Texture**

A texture is a tangible (that can be seen or felt) property of a surface.

Types of texture: formal, informal, gradation, radiation, & spiral.